

Just One is a specialty pet product brand created by Emmy Award-winning actress Katherine Heigl and her mother Nancy Heigl to build and generate awareness of the pet population crisis. A portion of each sale will support animal welfare efforts and programs through the Jason Debus Heigl Foundation grant programs.

“Animal cruelty and unnecessary euthanasia are major problems,” said Katherine. “And the way you solve big problems is by taking small steps. In this case, saving one pet at a time. Hence the name of our company. If thousands of people each help us save just one pet, we can make great strides in eliminating the inhumane treatment of animals.”

Just One will begin by selling a line of custom-designed dog and cat collars through Amazon.com and [www.just1pet.com](http://www.just1pet.com). More retailers and product lines will be added in the coming weeks. “Each time someone buys a Just One product,” Katherine said, “a percentage of that purchase will help to spay and neuter pets, place orphaned animals in loving homes, and end the euthanizing of 10,000 pets a day. Our goal is to make people aware, and to make it as easy as possible for them to commit to Just One and help us change the situation in this country for companion animals.”

#### About Just One

Just One was established to help fund the worthy efforts of the Jason Debus Heigl Foundation and to support other animal advocacy programs. Just One sells pet products under the Just One name brand in order to spread awareness of the cruelty to companion animals around the world. It donates a portion of each sale to help end the brutality. Just One works on the simple premise that one person can make a difference—and together, many people can make a big difference. For more information please visit [www.just1pet.com](http://www.just1pet.com).

#### About the Jason Debus Heigl Foundation

The Jason Debus Heigl Foundation was founded by Nancy and Katherine Heigl in loving memory of their son and brother, Jason, who was killed in a truck accident at the age of 15. Jason loved all animals. The Foundation extends his legacy of compassion and concern for the voiceless and innocent by funding efforts to end the euthanizing of 10,000 pets a day and improving their lives through a variety of programs: from funding spay/neuter surgeries to assisting rescue organizations. For more information please visit [jasonheiglfoundation.org](http://jasonheiglfoundation.org).

#### About Katherine Heigl

Katherine Heigl is an Emmy Award winner and Golden Globe-nominated actress, best known for her starring roles in the feature films *The Ugly Truth*, *27 Dresses* and *Knocked Up*, as well as her portrayal of Dr. Isobel 'Izzie' Stevens in the television medical drama *Grey's Anatomy*. In addition to her work in front of the camera, she has also served as an executive producer on a number big-screen productions.